



# ACCELERATOR PROGRAMME

Exceptional, diverse junior talent at scale

# WELCOME

Welcome to Makers. We're the trailblazers of technical education, with over a decade of pioneering training.

Inside this brochure, you'll learn how Makers can supercharge your tech team with diverse, highperforming engineers with the ambition and resilience to progress quickly to mid-level roles.

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Let's shape



# WHO WE ARE

Our mission at Makers is rooted in shaping tomorrow's tech leaders and innovators through exceptional, industry-aligned training solutions.

We started in 2013 as the original disruptive 'coding bootcamp' and have since grown to attract over 10,000 applications every year from individuals eager to enter the tech industry. We're now a major market leader, known for our relentless focus on inclusion and quality and have enabled thousands of career switchers to retrain and launch successful careers in tech.

Through our meticulous and inclusive selection process, we identify and train the most promising talent. Our programme fosters a growth mindset and resilience, while our experienced coaches, all former software engineers, teach in-demand tech fundamentals designed to meet the requirements of the UK's most innovative businesses.

So, join us at Makers, where we do more than just train—we shape the future of tech teams.



**10 years** of successfully finding, training and placing top tech talent.



**40%** of Makers graduates are women.



**40%** are from under-represented ethnicities.

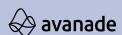


100% of our programmes are designed and delivered by industry-leading software engineers.

# JOIN THE RANKS OF TOP BUSINESSES

At Makers, we understand that the backbone of any thriving business is its people. That's why hundreds of top employers - including prestigious names like Deloitte, Monzo and Google - choose us to revolutionise their tech teams.

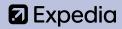
Trusted by 120+ enterprise organisations.





















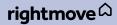






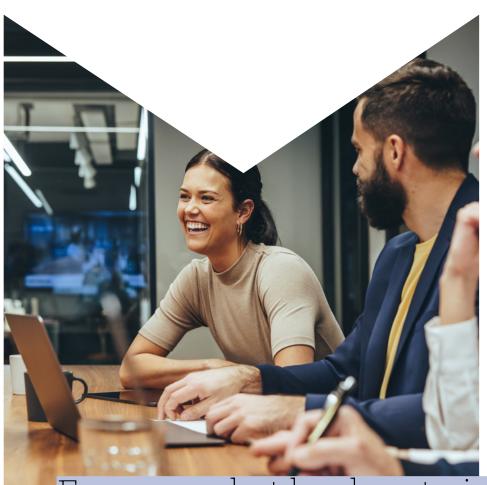












From market leaders to innovative challengers, we are the trusted partner in building sustainable talent pipelines that deliver results.

### Deloitte.

"Makers Accelerator is a conveyor belt of awesome. There's no other source of recruitment I'd put this much energy into."

Martin Aspeli, Partner and COO Deloitte Digital

### Beacon

"Working with Makers helps us prioritise our diversity hiring strategy. Makers have people coming from all different backgrounds - different educations, different geographies, and a great representation of women."

Catherine Hayes, Director Beacon

## **compare**the**market**™

"Makers graduates all hit the ground running. They've been our highest engaged with the teams and with the business"

Gary Stevens, Director Comparethemarket



# HOW ACCELERATOR WORKS

The Makers Accelerator is a fasttrack hiring programme, providing you with engineers who are ready to contribute individually and accelerate fast to mid-level roles.

We work closely with you to tailor a recruitment strategy that aligns with your specific needs. Accelerator is designed to significantly reduce onboarding time, allow for faster deployment of new hires, and ensure that the talent we deliver is highly motivated, diverse, and prepared to excel from day one.

85% of Makers hired on Accelerator are promoted within 12 months

# Recruit, train, deploy to elevate your team

Don't let the valuable resources of time, money, and effort be squandered on mismatched hires. Our programme leverages a robust Recruit, Train, and Deploy framework to seamlessly integrate engineers into your team - ensuring a perfect fit that saves resources while maintaining the highest quality standards.



#### Recruit

We design a recruitment campaign tailored to your hiring requirements.

We shortlist candidates from our pool of ready-to-hire developers who match your company culture and needs.



#### Train

Together, we design a bespoke 2-4 week training course tailored to your technologies and skills needs.

Our coaches collaborate directly with your tech teams to develop a customised programme that meets your specific requirements.



#### Deploy

Our developers are deployed into your teams on a 12-month contract.

We work closely with you throughout this time, and support developers with ongoing career coaching to quickly propel them to midlevel.

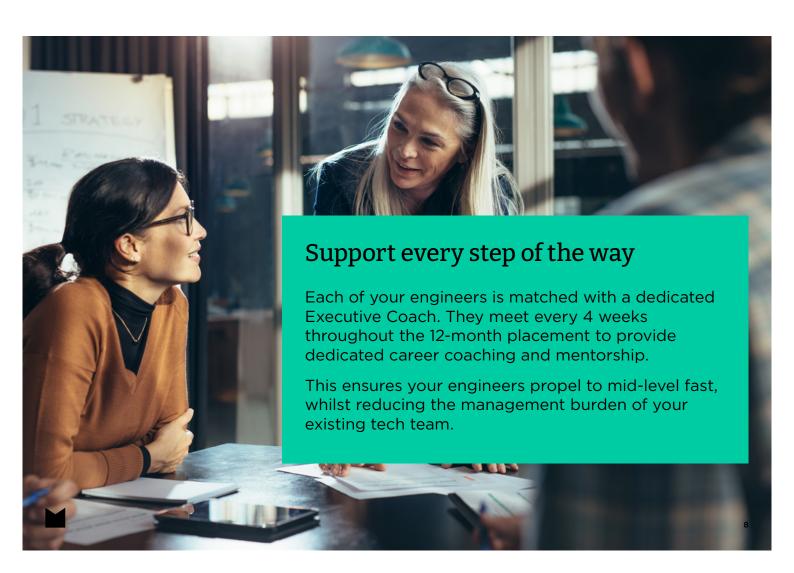


# Customising your training

All Makers Accelerators are trained in the functional skills required for today's tech world: Dev tools, version control, Git, test-driven development, pair programming, programming fluency, Object-Oriented Programming, web apps and Agile teamwork.

Your engineers will complete a 2-4 week pre-skilling training tailored to your individual project or tech stack needs before landing in your teams. Our software engineer coaches can discuss your needs directly with your tech teams to build the training you need.

Go	Cloud Native App Development
NodeJS	CI-CD
Microsoft Azure	APIs
AWS	Another custom module here



# BENEFITS OF PARTNERING WITH US

The Makers Accelerator Programme provides you with direct access to a pool of top-tier talent, equipped with the ambition and resilience to rapidly advance to midlevel roles.

# Why Makers?

# Future-ready workforce



We believe that tomorrow's top tech leaders are those who continually learn and adapt. That's why our Aldriven curriculum not only covers technical skills but also focuses on enhancing learning abilities.

# Unrivalled excellence



As the leading provider of technical education, we prioritise quality above all. With our industry-leading tech coaches and exceptional outcomes, you can trust that your engineers will deliver technical excellence for your organisation.

# Committed to inclusivity

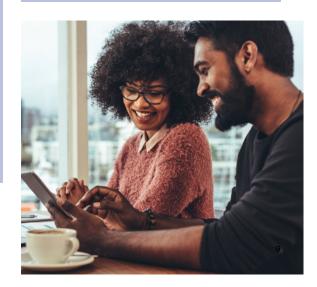


We are relentlessly committed to inclusivity. Which is why 40% of Makers engineers are women and 40% are from underrepresented ethnic minorities. Our selection methodology drives inclusivity while maintaining excellence. We also partner with community organisations across the UK to uncover talent from backgrounds that are currently underrepresented in the tech industry.

## Career switcher impact



Our engineers are career switchers. With a unique mix of professional experience and industry knowledge, they are able to seamlessly integrate into new team settings, hitting the ground running and making an impact from day one. As a result, they progress fast - often twice as fast as their graduate peers.





# PROVEN IMPACT OF ACCELERATOR CASE STUDY

With this leading Big Four firm, Makers provided a sustainable pipeline of 100+ ambitious, client-ready software engineers through our Accelerator Programme

Working in partnership for almost a decade, we have helped the client improve the diversity and retention of their tech team, whilst increasing hiring efficiency and success.

# High quality, diverse talent

#### Quality

**86%** of Makers engineers were promoted within 12 months.

## Diversity

**42%** of Makers engineers are women.

#### Retention

**76%** of Makers engineers hired remain at the company since 2017.

# A trusted approach to hiring that gets it right first time

### Speed to hire

**4 weeks** to hire from the Makers bootcamp talent pool.

## Client fit

**100%** of Makers candidates presented offered interviews, 75% hired

#### Conversion

**94%** of contractors offered permanent contracts.



# WHEN YOU CHOOSE MAKERS, YOU'RE NOT JUST FILLING POSITIONS — YOU'RE INVESTING IN THE FUTURE OF YOUR TECH TEAM.

So, why not join the leading group of businesses that partner with Makers to upskill their existing talent and hire the leaders of tomorrow?

Get in touch today and talk to us about your challenge.



